

# Ronan Chopineaux

UX Designer - Montreal, QC

+1 (438) 365-8637

rchopineaux@gmail.com

[ronanchopineaux.com](http://ronanchopineaux.com)

## Experience

### P2CO | UX Designer

Jul 2024 - Today / Montreal, QC

- Led end-to-end UX/UI redesigns of complex B2B and SaaS products, redefining information architecture, streamlining workflows, and delivering user-centric, scalable interfaces.
- Conducted user research for large companies and international organizations (confidential), recommending high-impact product improvements grounded in evidence, metrics and field insights.
- Led long-term product strategies by enhancing usability, coherence, and scalability of internal and customer-facing tools.
- Built advanced Figma design systems using components, variables, and structured guidelines to accelerate design velocity, reduce inconsistencies, and strengthen cross-team collaboration.
- Collaborated closely with developers and product managers, aligning on business and technical constraints, helping select appropriate frameworks and tools that enabled cost-effective, maintainable, and high-quality implementation.
- Produced clear documentation and engineering-ready handoffs that reduced friction and improved overall implementation efficiency.

UX Architecture   UI Prototyping   Design Systems   User Research   Design-Engineering Collaboration

### Freelance | UX/UI Designer

Feb 2021 - Jun 2024 / Montreal, QC

- Supported high-potential startups and SMEs by defining user needs, structuring product strategy, and designing user-centric interfaces for web and mobile.
- Led user research (interviews, usability tests, workshops) to validate concepts, MVPs, and product directions.
- Built complete design systems and functional prototypes to accelerate decision-making and harmonize product delivery.
- Helped teams define personas, refine product value propositions, and translate business goals into coherent UX flows.

UX/UI Design   User Research   Prototyping   Design Systems   Product Discovery

### Insure Nimble | Product Designer

Jul 2022 - Apr 2023 / Montreal, QC

- Built and maintained the company's full design system, ensuring consistency and scalability across investor, insured, and admin platforms.
- Designed end-to-end interfaces for complex insurance workflows, improving clarity and reducing friction for multiple user types.
- Conducted targeted research to understand Web3 user behaviors and adapted onboarding and flows accordingly.
- Partnered with engineering teams to streamline handoffs and align design decisions with technical constraints.

UX/UI Design   Web3 User Research   Design Systems   Workflow Optimization

### Centech | UX/UI Designer

Oct 2021 - Jul 2022 / Montreal, QC

- Supported early-stage startups in an innovation-driven environment by solving complex UX challenges across diverse industries.
- Conducted user testing and product validation for MVPs and experimental concepts.
- Introduced design thinking practices to improve team alignment, problem framing, and product decision-making.
- Designed web and mobile interfaces focused on usability, clarity, and rapid iteration.

UX/UI Design   User Testing   Design Thinking   Early-Stage Product Design

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## Experience

(Continued)

### Merci Jack | UX/UI Designer

Sep 2020 - Mar 2021 / Paris, France

- Managed and evolved the company's design system, improving component quality and cross-team consistency.
- Led design sprints with experts and field operators to solve operational challenges and refine service workflows.
- Created UX flows and UI designs to enhance usability and visual cohesion across the platform.
- Delivered high-fidelity mockups and prototype iterations to support rapid product evolution.

UX/UI Design

Design Sprints

Design Systems

Workflow Mapping

## Education

### International Design Strategy Master's Degree

2021 - 2022 / Montreal, QC

Le Studio Montréal | L'École de design Nantes Atlantique

### Digital Design Master's Degree

2020 - 2021 / Nantes, France

L'École de design Nantes Atlantique

### Interaction Design Bachelor's Degree

2017 - 2020 / Nantes, France

L'École de design Nantes Atlantique

## Skills

### UX

User Research, Information Architecture, Workflow Optimization, Enterprise UX, Usability & Accessibility (WCAG)

### UI

Prototyping, Interaction Design, Responsive Web/Mobile UI, Data Visualization & Dashboards

### Design Systems

Components, Tokens, Variables, System Architecture, Documentation

### Collaboration

Design-Engineering Alignment, Technical Constraints, Handoff Optimization, Product Strategy

### Tools

Figma (advanced), FigJam, Miro, Notion, Jira, Adobe Suite, Framer, FlutterFlow

### Tech Literacy

HTML/CSS/JS, Tailwind CSS, React.js

### Languages

French (Native), English (Fluent), Spanish (Intermediate)